7 3-
Örde <i>r</i> s
Agency

Order / Rev: 105009 Alt Order #: 06837954

GENERAL

Product Desc: OBAMA FOR AMERICA

Estimate: 1536

Flight Dates: 09/18/12 - 09/24/12

Original Date / Rev: 08/01/12 / 09/14/12

Order Type:

Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Name:

Buying Contact: Billing Contact:

GMMB, Inc./ Washington D.C.

Washington Harbor

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast EOM/EOC

15%

Advertiser

Name:

Priority:

Obama for America

Demographic: Product Codes: A35+

PLC01-Democrat

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Dill i lali				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	98	\$32,830,00	\$27,905,50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	98	\$32,830.00	\$27,905.50	0.00
Totals	98	\$32,830,00	\$27,905,50	0.00

00:05;00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$32,830.00
Market	100%	\$109 433 33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$28,452.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$20,792.33
KTUD	1%	\$1,094.33
KVVU	20%	\$21,886.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$4,377.33

Lr	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
E 1	KSNV NEWS	09/18/12		M-F 5-6a WakeUp w M-F 5-6a WakeUp w	•	5-6a	į	-TWTF	:30	4	\$90.004	0. 00 N M	4	\$1,300.00
١	<u>Star</u> Veek; 09/		End Date 09/23/12	<u>Weekdays</u> <u>Sp</u> -TWTF	ots/Week 4	<u>Rate</u> \$90.00	<u>Rat</u>	<u>ing</u>).00						

KSNV

Print Date: 09/17/12 11:08:57 Page 2 of 8 Order / Rev: 105009 Advertiser: Obama for America

Alt Order#: 06837954 Product Desc: OBAMA FOR AMERICA

Flight Dates: 09/18/12 - 09/24/12 Estimate: 1536

Ln Ch	Start	End	Inventory Cod	e Break	Start/End	Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	09/18/1	2 09/21/12	M-F 5-6a Wake	•	5-6a	-	TWTF-	:30	4	\$90.004	0.00 NM		\$1,300.00
NEWS			M-F 5-6a Wake	Up w/Wagners									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a					ľ	
Week: 09/		09/23/12	-TWTF	4	\$90.00	0.0	_						
	Date Ra		<u>escription</u>		/End Time			<u>Weekdays</u>	<u>Leng</u> t	<u>h</u> <u>Rate</u>	Rtg Type		
		2-09/23/12 N .1.6,1.7,1.8	1-F 5-6a WakeUp	w/Wagner5-6a				-TWThF	- :3	0 (\$90.00)	0.00 NM		
			E] NOT AVAILAE	BLE RATE							:		
			I-F 5-6a WakeUp					-TWThF	- :3	0 (\$90.00)	0.00 NM		
See	MG 1.5	,1.6,1.7,1.8		-						(400,00)	0.00 1411		
			E] NOT AVAILAE										
		.1.6,1.7,1.8	I-F 5-6a WakeUp	w/Wagner5-6a				-TWThF~-	- :3	0 (\$90,00)	0.00 NM		
			E] NOT AVAILAE	BLE RATE									
			-F 5-6a Wake∪p					-TWThF	- :3	0 (\$90.00)	0.00 NM		
		,1.6,1.7,1.8								(,,,,,,,	, , , ,		
			E] NOT AVAILAB										
		.1,1.4,1.3	-F 5-6a WakeUp	w/Wagner5-6a				F	- :3	0 \$325.00	0.00 NM		
_		te to Reinsta	ate]										
			-F 5-6a WakeUp	w/Wagner5-6a				WThF	- :30	0 \$325.00	0.00 NM		
		.1,1.4,1.3											
		te to Reinsta		04/				. •					
		09/21/12 W .1,1.4,1.3	-F 5-6a WakeUp	w/vvagner5-6a				ThF-~	- :31	0 \$325.00	0.00 NM		
		te to Reinsta	ite]										
			-F 5-6a WakeUp	w/Wagner5-6a			,	-TWThF	:30	\$325.00	0.00 NM		
		.1,1.4,1.3										!	
		te to Reinsta											
E 2 KSNV	09/24/12	2 09/24/12	M-F 5-6a Waket M-F 5-6a Waket		5-6a	M		:30	1	\$90.004	0.00 NM	1	\$325.00
NEWS			IVI-I J-OA VVANGI	op wwwagners									
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	1						
Week: 09/2	—	09/30/12	M	1	\$90.00	0.0							
	<u>Date Rai</u> 09/24/12		escription -F 5-6a WakeUp		End Time		-	<i>N</i> eekdays ⁄/	Lengtl		Rtg Type		
	MG 2.2	00,00,12,11,	r o ou rruncop	mvvagnero-oa			í	·	:30	/ (380.00)	0.00 <i>NM</i>		
_			E] NOT AVAILAB										
			F 5-6a WakeUp	w/Wagner5-6a			1	4	:30	\$325.00	0.00 NM		
(⊕) MG		9/24 te to Reinsta	to1										
				In	_ · _ <u></u>				<u></u>				
L 3 KONV	09/10/12	2 03/2 1/12.	M-F 6-7a Waket M-F 6-7a Waket	-	6-7a	_	TWTF	:30	4 \$	650,001	0.00 NM	1	\$650.00
NEWS			, a viano	op mrragnere									
· · · · · · · · · · · · · · · · · · ·	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	-						
Week: 09/1 Spot Ch I	7/12 Date Rar	09/23/12	-TWTF escription	1	\$650.00	0.0		A.C. all al		5 .			
			scription -F 6-7a WakeUp ∣		End Time		_	<u>Weekdays</u> -TwThF	Length	<u>1 Rate</u>) (\$650.00)	Rtg Type		
See	MG 3.2			_				. ** 1111	, 50	(4000.00)	J.JO IVIVI		
			NOT AVAILAB										
			F 6-7a WakeUp	w/Wagner6-7a			-	-T₩ThF	:30	\$650.00	0.00 NM		
⊕ MG [Rev		9/21 to Reinstat	e1										
			M-F 6-7a WakeU	In w/\//a/BM	6-7a	М.		:30	1 1	175.004	0.00.10.1		# 050.00
	r - n 12		M-F 6-7a Waket	•	∪-1 a	[V]		100	1 \$	175.004	0.00 NM	1	\$650.00
NEWS				•									
		End Date	Weekdays	Spots/Week	Rate	Rating	•						
Week: 09/2	4/12	09/30/12	M	1	\$175.00	0.00	0				I		

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105009

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Obama for America

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09/18/12 - 09/24/12

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1536

Ln Ch Start End		Start/End				Rtg Type		Amount
E 4 KSNV 09/24/12 09/24/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	6-7a	M	:30	1 \$175.004	0.00 NM	1	\$650.00
NEWS	Mankalana Casta Mita ak	Dete	D - 6					
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/Week	<u>Rate</u> \$175.00	Rating 0.00					
		rt/End Time		Weekdays		Rtg Type		
See MG 4.2	M-F 6-7a WakeUp w/Wagner6-7	d		V	- :30 (\$175.0 0	<i>)</i> 0.00 N/V/		
	TE) NOT AVAILABLE RATE							
2 KSNV 09/24/12-09/24/12 N	M-F 6-7a WakeUp w/Wagner6-7a	a		M	- :30 \$650.0	0 0.00 NM		
[Revised Rate to Reins	tate]							
E 5 KSNV 09/18/12 09/21/12	Today Show CM Today Show	658a-9am	-TWTF-	:30	1 \$850.001	0.00 NM	1	\$850.00
TODAY SHOW	, oaa, o							
Start Date End Date Week: 09/17/12 09/23/12	<u>Weekdays</u> <u>Spots/Week</u> TwTF	Rate \$850.00	<u>Rating</u> 0.00			-		
Spot Ch Date Range [Description Sta	rt/End Time	0.00	<u>Weekdays</u>		Rtg Type		
4 KSNV 09/17/12-09/23/12 T See MG 5.5	Today Show 658	a-9am		-TWThF	- :30 (\$850.00	O.00 NM		
	TE] NOT AVAILABLE RATE							
5 KSNV 09/18/12-09/21/12 T	Foday Show 658	a-9am		-TWThF	- :30 \$850.0	0.00 NM		
MG for 5.4 09/21 [Revised rate to Reinstage]	ate]							
E 7 KSNV 09/22/12 09/22/12		6a-7a	9	5- :30	1 \$125.004	0.00 NM	1	\$125.00
NEWS	News 3 Sunrise SATURDAY							
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> \$125.00	Rating 0.00					
E 8 KSNV 09/22/12 09/22/12	· ·	7a-9am		s- :30	1 \$150.004	0.00 NM	1	\$150.00
SAT TODAY	Saturday Today							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12 E 9 KSNV 09/23/12 09/23/12	News 3 Suprise - SUND&M	\$150.00 6a-7a	0.00	-S :30	1 \$00.004	O OO NIM	4	#AC AA
L 9 KONV 09/20/12 09/20/12	News 3 Sunrise SUNDAY	Oa-ra		-5 :50	1 \$90.004	0.00 NM	1	\$90.00
NEWS Start Date End Date	Weekdays Spots/Week	Bata .	Doting					
Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> \$90.00	<u>Rating</u> 0.00					
E 10 KSNV 09/23/12 09/23/12	· -	7a-8am		S :30	1 \$150.004	0.00 NM	1	\$150.00
SUN_TODAY	Sunday Today							
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 09/17/12 09/23/12 E 11 KSNV 09/23/12 09/23/12	S 1 Meet the Press CM	\$150.00 8a-9am	0.00	·S :30	1 \$1,300.003	0.00 NM	1	\$1,300.00
	Meet the Press	ou built		3 .00	1 \$1,000.000	O,OO INIVI	'	φ1,300.00
MEET THE PRESS Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/17/12 09/23/12		\$1,300.00	0.00			i		
E 12 KSNV 09/23/12 09/23/12		9a-930am		·S :30	1 \$125.004	0.00 NM	1	\$125.00
NEWS	News 3 Today							
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 09/17/12 09/23/12 E 13 KSNV 09/23/12 09/23/12		\$125.00 9:30a- 1 0a	0.00	S ;30	1 \$135.004	0.00 NM	1	\$1 35.00
	Chris Matthews SUN 9:30am	2.225 105		_ ,50	, W100.00T	O.OO INIVI	ı	ψ100.00
CHRIS MATHEWS <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/17/12 09/23/12	S 1	\$135.00	0.00					
E 14 KSNV 09/18/12 09/21/12	M-F Today Show II 3rd HCM M-F Today Show II	9-10a	-TWTF-	- :30	4 \$95.004	0.00 NM	4	\$1,400.00

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Flight Dates:

09/18/12 - 09/24/12

1536

Ln Ch Start End Inventory Code Break Start/End Time Rate Pri Rtg Type Spots Days Len Spots Amount TODAY SHOW II End Date Spots/Week Start Date Weekdays Rating Rate Week: 09/17/12 09/23/12 -TWTF--0.00 4 \$95.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type 1 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10a ~TWThF----:30 (\$95.00) 0.00 NM See MG 14.5.14.6.14.7.14.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10a ~TWThF----:30 (\$95.00) 0.00 NM See MG 14.5,14.6,14.7,14.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 (\$95.00) 0.00 NM See MG 14.5,14.6,14.7,14.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 (\$95-00) 0.00 NM See MG 14.5, 14.6, 14.7.14.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/18/12-09/21/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$350.00 0.00 NM (M) MG for 14.1.14.3.14.2.14.4 [Revised Rate to Reinstate] 6 KSNV 09/21/12-09/21/12 M-F Today Show II 3rd Hr 9-10a ----F---:30 \$350.00 0.00 NM MG for 14.1,14.3,14.2,14.4 [Revised Rate to Reinstate] 7 KSNV 09/18/12-09/21/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$350.00 0.00 NM (I) MG for 14.1,14.3,14.2,14.4 [Revised Rate to Reinstate] 8 KSNV 09/20/12-09/21/12 M-F Today Show II 3rd Hr ---ThF----:30 \$350.00 0.00 NM (f) MG for 14.1.14.3.14.2.14.4 [Revised Rate to Reinstate] E 15 KSNV 09/24/12 09/24/12 M-F Today Show II 3rd H0M 9-10a 30 \$95.004 0.00 NM: \$350.00 M-F Today Show II **TODAY SHOW II** Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 M----\$95.00 1 0.00 Ch Date Range <u>Description</u> Start/End Time Length <u>Weekdays</u> Rate Rtg Type 1 KSNV 09/24/12-09/30/12 M-F Today Show II 3rd Hr :30 (\$95.00) 0.00 NM See MG 15.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/24/12 M-F Today Show II 3rd Hr 9-10a M----.30 \$350.00 0.00 NM (fi) MG for 15.1 09/24 [Revised Rate to Reinstate] E 17 KSNV 09/24/12 09/24/12 M-F Today Show III 4th BM 10am-11am M-----:30 1 \$80.004 0.00 NM \$325.00 1 _ Today_4th Hour-TODAY SHOW III End Date Start Date Spots/Week <u>Weekdays</u> Rate Rating Week: 09/24/12 09/30/12 \$80.00 0.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type 1 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am :30 (\$80.00) 0.00 NM See MG 17.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/24/12 M-F Today Show III 4th Hr 10am-11am :30 \$325.00 0.00 NM (f) MG for 17.1 09/24 [Revised Rate to Reinstate] E 20 KSNV 09/18/12 09/21/12 Noon News CM 12-1230pm -TWTF--:30 3 \$425.001 0.00 NM \$1,275.00 Noon News **NEWS** Start Date End Date Weekdays 1 Spots/Week Rate <u>Rating</u> Week: 09/17/12 09/23/12 -TWTF--3 \$425.00 0.00

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06837954

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

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1536

Ln Ch Start End Inventory Code Break Start	
E 20 KSNV 09/18/12 09/21/12 Noon News CM 12-12 Noon News NEWS	230pm -TWTF :30 3 \$425,001 0.00 NM 3 \$1,275.00
	Rate Rating
	25.00 0.00
Spot Ch Date Range Description Start/End 7	
3 KSNV 09/17/12-09/23/12 Noon News 12-1230pm	n -twthf :3 <i>0 (\$425.00)</i> 0.00 <i>NM</i>
See MG 20.5	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/18/12-09/21/12 Noon News 12-1230pm	n -TWThF ;30 \$425.00 0.00 NM
5 KSNV 09/18/12-09/21/12 Noon News 12-1230pm	n -TWThF :30 \$425.00 0.00 NM
[Revised rate to Reinstate]	
E 21 KSNV 09/24/12 09/24/12 Noon News CM 12-12	230pm M :30 1 \$125.004 0. 00 NM 1 \$125. 00
Noon News	, vizzio
NEWS	
	Rate Rating
E 22 KSNV 09/18/12 09/21/12 The Agenda 1230pm CM 1230-	25.00 0.00
The Agenda 1230pm	-1p -TWTF :30 4 \$325.001 0.00 NM 4 \$1,300.00
AGENDA	
	Rate Rating
·	25,00 0.00
<u>Spot Ch Date Range Description Start/End 1</u> 1 KSNV 09/17/12-09/23/12 The Agenda 1230pm 1230-1p	
1 KSNV 09/17/12-09/23/12 The Agenda 1230pm 1230-1p See MG 22.5,22.6,22.7,22.8	-TWThF :30 (\$325.00) 0.00 <i>NM</i>
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
2 KSNV 09/17/12-09/23/12 The Agenda 1230pm 1230-1p	-TWThF :30 (\$325.00) 0.00 <i>NM</i>
See MG 22.5,22.6,22.7,22.8	· · · · · · · · · · · · · · · · · · ·
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
3 KSNV 09/17/12-09/23/12 The Agenda 1230pm 1230-1p	-TwThF :3 <i>0 (\$325.00) 0.00 NM</i>
See <i>MG 22.5,22.6,22.7,22.8</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
4 KSNV 09/17/12-09/23/12 The Agenda 1230pm 1230-1p	-TWThF <i>:30 (</i> \$3 <u>25.00)</u> 0.00 <i>NM</i>
See MG 22.5,22.6,22.7,22.8	.00 (\$020.00) 0,00 14111
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
5 KSNV 09/18/12-09/21/12 The Agenda 1230pm 1230-1p	-TWThF :30 \$325.00 0.00 NM
MG for 22.2,22.1,22.4,22.3	
[Revised rate to Reinstate] 6 KSNV 09/18/12-09/21/12 The Agenda 1230pm 1230-1p	TITLE
6 KSNV 09/18/12-09/21/12 The Agenda 1230pm 1230-1p MG for 22.2.22.1,22.4,22.3	-TWThF :30 \$325.00 0.00 NM
[Revised rate to Reinstate]	
7 KSNV 09/18/12-09/21/12 The Agenda 1230pm 1230-1p	TWThF :30 \$325.00 · 0.00 NM
(h) MG for 22.2,22.1,22.4,22.3	
[Revised rate to Reinstate]	
8 KSNV 09/18/12-09/21/12 The Agenda 1230pm 1230-1p	-TWThF ;30 \$325.00 0.00 NM
MG for 22.2,22.1,22.4,22.3 [Revised rate to Reinstate]	
E 23 KSNV 09/24/12 09/24/12 The Agenda 1230pm CM 1230-	.1p M :30 1 \$100.003 0.00 NM 1 \$100.00
The Agenda 1230pm	-1p M :30 1 \$100.003 0.00 NM 1 \$100.00
AGENDA	
	Rate Rating
	0.00 0.00
· · · · · · · · · · · · · · · · · · ·	p-2pm -TWTF :30 4 \$125.004 0.00 NM 4 \$500.00
Days of our Lives DAYS	
	Rate Rating
	5.00 0.00
·	p-2pm M :30 1 \$125.004 0.00 NM 1 \$125.00
Days of our Lives	
DAYS Start Date End Date Weekdays Spots/Week F	Poto Boting
Start Date End Date Weekdays Spots/Week F	Rate Rating

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105009

Advertiser:

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Obama for America

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Week: 09/17/12

Week: 09/24/12

Week; 09/17/12

E38 KSNV

NEWS

E 35 KSNV 09/24/12 09/24/12

Start Date

NEWS AFTER NFL Start Date E

E 37 KSNV 09/23/12 09/23/12

09/23/12

End Date

09/30/12

End Date

09/23/12

09/18/12 09/21/12

-TWTF--

M-F Early News

<u>Weekdays</u>

M-F Early News

News 3 Live in Prime

News 3 in Prime

Weekdays

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06837954

09/18/12 - 09/24/12

33/904 Pr

Product Desc:

OBAMA FOR AMERICA

1536

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 25 KSNV 09/24/12 09/24/12 Days of our Lives CM 1258p-2pm :30 \$125.004 0.00 NM \$125.00 Days of our Lives DAYS Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 M-----Week: 09/24/12 \$125.00 0.00 E 26 KSNV 09/18/12 09/21/12 The Doctors CM 2pm-3pm -TWTF--:30 \$85,004 0.00 NM 4 \$340.00 The Doctors DRS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 --TWTF--\$85,00 0.00 E 27 KSNV 09/24/12 09/24/12 The Doctors CM 2pm-3pm M-----:30 1 \$85,004 0.00 NM \$85.00 The Doctors DRS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M-----\$85.00 0.00 E28 KSNV 09/18/12 09/21/12 Dr. Phil -TWTF--CM 3-4p :30 \$150.004 0.00 NM 4 \$600.00 Dr Phil PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 -TWTF--\$150.00 0.00 Dr. Phil E 29 KSNV 09/24/12 09/24/12 CM 3-4p M----:30 \$150.004 0.00 NM 1 \$150.00 Dr Phil PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M-----\$150.00 0.00 E30 KSNV 09/18/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -TWTF--:30 \$145.004 0.00 NM 4 \$580.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** End Date Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/17/12 09/23/12 -TWTF--\$145.00 0.00 09/24/12 09/24/12 NEWS 3 at 4 (1 HOUR)CM E 31 KSNV 4-5pm M----:30 \$145.004 0.00 NM \$145.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** <u>Weekdays</u> Start Date End Date Spots/Week Rating Rate 09/30/12 Week: 09/24/12 \$145.00 0.00 E32 KSNV 09/18/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$175.004 -TWTF--0.00 NM \$700.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 -TWTF--\$175.00 0.00 E33 KSNV 09/24/12 09/24/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M-----:30 \$175.004 0.00 NM \$175.00 -(4:30 PM-5:00 PM)-4PM NEWS (1 hour) **NEWS** Start Date **End Date** Weekdays Spots/Week Rate <u>Rating</u> 09/30/12 Week: 09/24/12 \$175.00 0.00 E 34 KSNV 09/18/12 09/21/12 M-F Early News CM 5-630p -TWTF--:30 \$250.004 0.00 NM \$1,000.00 M-F Early News **NEWS** Start Date End Date Spots/Week Weekdays Rate Rating

\$250.00

Rate

Rate

\$450.00

630-7pm

\$250.00

7-10pm

5-630p

CM

Spots/Week

CM

Spots/Week

CM

0.00

Rating

Rating

0.00

0.00

M-----

----S

-TWTF--

:30

:30

:30

\$250.004

\$450.004

\$230.004

0.00 NM

0.00 NM

0.00 NM

\$250.00

\$450.00

\$920.00

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KSNV

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Order / Rev:

105009

Advertiser:

Obama for America

Alt Order·#:

06837954

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

1536

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-I- Jeopardy M-F Jeopardy **JEOPARDY** Start Date End Date Spots/Week Rating <u>Weekdays</u> Rate -TWTF--Week: 09/17/12 09/23/12 \$230.00 0.00 E 39 KSNV 09/24/12 09/24/12 M-F Jeopardy CM 630-7pm M-----:30 \$230.004 0.00 NM \$230.00 M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M-----\$230.00 0.00 CM 7-730pm E 40 KSNV 09/18/12 09/21/12 M-F Wheel -TWTE--.30 \$230.004 0.00 NM 4 \$920.00 M-F Wheel of Fortune WHEEL End Date Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/17/12 09/23/12 -TWTF-\$230.00 0.00 E41 KSNV 09/24/12 09/24/12 M-F Wheel CM 7-730pm M-----:30 \$230.004 0.00 NM \$230.00 1 M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 M----Week: 09/24/12 \$230.00 0.00 E 42 KSNV 09/18/12 09/21/12 Face to Face w/ RalstonCM 730-758pm -TWTF--:30 4 \$125.004 0.00 NM \$3,200.00 Face to Face w/ J.Ralston FACE TO FACE End Date Start Date **Weekdays** Spots/Week Rate Rating Week; 09/17/12 09/23/12 -TWTF--\$125.00 0.00 Start/End Time Description Spot Ch Date Range <u>Weekdays</u> Length Rate Rtq Type 1 KSNV 09/17/12-09/23/12 Face to Face w/ Ralston 730-758pm :30 -TWThF----(\$125.00) 0.00 NM See MG 42.5,42.6,42.7,42.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/17/12-09/23/12 Face to Face w/ Ralston 730-758pm -TWThF----:30 (\$125,00) 0.00 NM See MG 42.5,42.6,42.7,42.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/17/12-09/23/12 Face to Face w/ Ralston 730-758pm -TWThF----:30 (\$125,00) 0.00 NM See MG 42.5,42,6,42,7,42,8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/17/12-09/23/12 Face to Face w/ Ralston 730-758pm -TWThF----:30 (\$125.00) 0.00 NM See MG 42.5,42.6,42.7,42.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/18/12-09/21/12 Face to Face w/ Ralston 730-758pm -TWThF----:30 \$800.00 0.00 NM MG for 42.3,42.4,42.1,42.2 [Revised Rate to Reinstate] 6 KSNV 09/19/12-09/23/12 Face to Face w/ Ralston 730-758pm --WThF----:30 \$800.00 0.00 NM MG for 42.3,42.4,42.1,42.2 [Revised Rate to Reinstate] 7 KSNV 09/20/12-09/23/12 Face to Face w/ Ralston 730-758pm ---ThF----:30 \$800.00 0.00 NM (I) MG for 42.3,42.4,42.1,42.2 [Revised Rate to Reinstate] 8 KSNV 09/21/12-09/23/12 Face to Face w/ Ralston 730-758pm :30 \$800.00 0.00 NM MG for 42.3,42.4,42.1,42.2 [Revised Rate to Reinstate] E 43 KSNV 09/24/12 09/24/12 Face to Face w/ RalstonCM M-----730-758pm :30 \$800.001 0.00 NM \$800.00 Face to Face w/ J.Ralston FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$800.00 0.00 E 46 KSNV 09/22/12 09/22/12 Vegas Inc. CM 6:30-8pm ---S-:30 \$100.004 0.00 NM \$100.00 Vegas Inc. **VEGAS INC** Start Date End Date Weekdays Spots/Week Rate Rating ----S-Week: 09/17/12 09/23/12 \$100.00 0,00 E48 KSNV 09/19/12 09/19/12 CM 10-11pm --W----:30 1 \$3,200.001 0.00 NM \$3,200.00

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Order / Rev:

105009

Advertiser:

Obama for America

Alt Order.#: Ęlight Dates: 06837954

09/18/12 - 09/24/12

Product Desc:

OBAMA FOR AMERICA

Estimate: 1536 KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len S	nots	Rate Pri	Rtg Type	Spots	Amount
217 011	Otare		Wed PR 10-11p	D.O.	O'CO. O' EETTO TT	no bayo	2011	0010	11010 111	, wa Type	opoto	7 1111001110
- 4			Wednesday Prim	e 10-11pm								•
DATEL	.IN⊨ art Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 09	· · · · · · · · · · · · · · · · · · ·	09/23/12	<u>W</u>	<u> </u>		0.00						
E 50 KSNV	09/22/1	2 09/22/12	Sat PR 10-11p	CM	10-11pm	S-	:30	1	\$500.004	0.00 NM	1	\$500.00
NDO D	DUAC		Saturday Prime 1	0-11pm								
NBC P	RIME art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	S-	<u>opota/week</u>	\$500.00	0.00						
E 51 KSNV	09/23/1	2 09/23/12	NFL Football	CM	1P-9PM	S	:30	1	\$4,000.004	0.00 NM	1	\$4,000.00
CUIN N		DI	NFL Football									
	IGHT FTI art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09	· · · · · · · · · · · · · · · · · · ·	09/23/12	S		\$4,000.00	0.00						
E 52 KSNV	09/18/1	2 09/21/12	M-F News 3 at El	even CM	11pm-1135pr	n -TWTF	:30	4	\$255.004	0.00 NM	4	\$1,020.00
NEMO			M-F News 3 at E	even								
NEWS Str	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	-TWTF	4		0.00						
E 53 KSNV	09/24/1	2 09/24/12	M-F News 3 at El	even CM	11pm-1135pr	n M	:30	1	\$255,004	0.00 NM	1	\$255.00
NEMO			M-F News 3 at E	even								
NEWS Str	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/30/12	M	1	\$255.00	0.00						
E 54 KSNV	09/22/1	2 09/22/12	Sa-Su News 3 at	ElevenCM	11pm-1135pr	nS-	:30	1	\$225.004	0.00 NM	1	\$225.00
NEMO			Sa-Su News 3 at	Eleven								
NEW\$	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	S-	1	\$225.00	0.00						
E 55 KSNV	09/23/1	2 09/23/12	Sa-Su News 3 at	ElevenCM	11pm-1135pr	nS	:30	1	\$255.004	0.00 NM	1	\$255.00
NEWS			Sa-Su News 3 at	Eleven								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	•	09/23/12	S	1	\$255.00	0.00						
E56 KSNV	09/18/1	2 09/21/12	~	v CM	1135p-1237a	-TWTF	:30	4	\$110.004	0.00 NM	4	\$440.00
LENO			Tonight Show									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/23/12	-TWTF	4		0.00						
E 57 KSNV	09/24/1	2 09/24/12	•	v CM	1135p-1237a	M	:30	1	\$110.004	0.00 NM	1	\$110.00
LENO			Tonight Show _									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/24/12	09/30/12	M	1	\$110,00	0.00	 					
E 58 KSNV	09/18/1	2 09/21/12	•		1237a-136am	TWTF	:30	4	\$40.004	0.00 NM	4	\$160.00
FALLO	N		Late Night w/Fall	on								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09	/17/12	09/23/12	-TWTF	4	\$40.00	0.00						
E 59 KSNV	09/24/1	2 09/24/12	•		1237a-136am	M	:30	1	\$40.004	0.00 NM	1	\$40.00
FALLO	N		Late Ni ght w/Falle	on								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09	/24/12	09/30/12	M	1	\$40.00	0.00			···-			
E 60 KSNV	09/22/1	2 09/22/12	, ,		1130pm-1:02	amS-	:30	1	\$400.004	0.00 NM	1	\$400.00
SNL			Saturday Night Li	ve								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/23/12	s-	1	\$400.00	0.00						
										Totala	no.	#22 920 00